

MEETING OF CHAIRPERSONS OF COMMITTEES SPECIALIZED ON AGRICULTURE, INDUSTRIAL DEVELOPMENT AND SMEs

Rome, 26 - 27 October 2014
Senate of the Republic

DRAFT PROGRAMME

Sunday, 26 October 2014

- 15:00 - 19:00** Arrival of participants and registration in the hotels
- 19:00** Departure from the hotels
- 19:30** Guided tour of the National Gallery of Ancient Art, Barberini Palace
- 20:30** Welcome dinner at the Armed Forces Officers' Club
- 22:30** Return to the hotels

Monday, 27 October 2014

- 8:30** Departure from the hotels
- 9:00** *Senate of the Republic, Palazzo Madama, entrance at Piazza Madama*

Opening of the Meeting

Welcome speeches by the President of the Senate, Pietro GRASSO, and the President of the Chamber of Deputies, Laura BOLDRINI

- 9:15 - 11:30** SESSION I: **The European way to quality food: land protection, eco-friendly organic farming and protection of traditional products**

Keynote speakers

- Maurizio MARTINA, Minister of Agriculture, Food, and Forestry Policies
- Czesław Adam SIEKIERSKI, Chairperson of the Committee on Agriculture and Rural Development of the European Parliament
- Lisa FERRARINI, Vice Chairperson of *Confindustria* and Chairperson of the Technical Committee for the Protection of "Made in Italy" Goods and

the Fight against Counterfeiting; President of the Italian Meat and Cured Meat Producers Association (ASSICA)

- Edouard ROUSSEAU, Chairperson of the Working Group on Organic Farming, COPA COGECA

Debate

11:30 Coffee Break (*Garibaldi Hall*)

11:45 - 13:45 SESSION II: **Internationalization of SMEs**

Keynote speakers

- Carlo CALENDIA, Deputy Minister of Economic Development
- Paolo DE CASTRO, member of the Committee on Agriculture and Rural Development of the European Parliament
- Marta MARTÍ CARRERA, Chairperson of the Entrepreneurship and SMEs Committee, BusinessEurope

Debate

13:45 Family Photo

14:00 - 15:00 Lunch (*Garibaldi Hall*)

15:15 - 17:00 SESSION III: **Industrial Renaissance and SMEs: How can the objective of 20% of GDP by 2020 be attained?**

Opening address by the Vice President of the European Parliament, Antonio TAJANI

Keynote speakers

- Federica GUIDI, Minister of Economic Development
- Fulvio COLTORTI, Economist, Director Emeritus of *Mediobanca* Research Office

Debate

17:15 Return to the hotels